

UNITED IS THE WAY TO HELP ALICE RISE

Across New Jersey, 1.3 million households are struggling to afford life's basics. This includes those in poverty and **ALICE**® (Asset Limited, Income Constrained, Employed) households. Despite working hard in jobs we all rely on, ALICE lives paycheck to paycheck. With your support, United Way is helping put ALICE on a path to financial stability – building stronger, resilient communities for everyone.



OUR ANNUAL GOALS



6,000 families receive free tax prep and filing services



100 companies build strategies to bolster their ALICE workers



550 children receive access to quality child care



4 new states join the United For ALICE movement bringing our total to 37



6,000 families and individuals obtain school supplies and holiday gifts



UNITED WAY
Northern New Jersey

GIVE TODAY
uwnnj.org/give

OUR IMPACT

United Way was there to uplift our neighbors struggling to afford the basics. **With your support, we can continue the critical work of strengthening our community – together.**

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I love being a nurse. I would not be able to do what I love if I didn't have access to the child care I have now.

Lauren,

WHOSE FAMILY RECEIVED CHILD CARE
TUITION ASSISTANCE.

5,500 free tax returns filed, saving low-income taxpayers **\$1.6 million** in fees and returning **\$7.6 million** in tax refunds

33 home-based child care providers received **1,170** hours of technical support

5,200 holiday gifts distributed to struggling families and individuals

80 companies employing **13,000** workers developed strategies to build stronger, more supportive workplaces for ALICE

37,400 school supplies distributed to students in need to ensure they get off to the right start

2,300 volunteers acted for ALICE – from stocking food pantries to collecting school supplies

1.07 million people learned about ALICE through radio interviews that reached **1,118** stations nationwide



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