

# UNITED TO HELP ALICE RISE



Boost your philanthropic profile in the community by partnering with United Way of Northern New Jersey. United is the Way to improve life for **ALICE**® (Asset Limited, Income Constrained, Employed) workers, those struggling to afford life's basics.



## FUNDRAISE FOR CHANGE

Rally your employees through a matching gift program or by hosting your own fundraising event.

➤➤ Email [Lisa.Galonardo@UnitedWayNNJ.org](mailto:Lisa.Galonardo@UnitedWayNNJ.org) for more information.



## VOLUNTEER AT SIGNATURE EVENTS

Provide teambuilding opportunities with an impact. Participate in signature events or let us create an opportunity for you.

➤➤ Reach out to [Lisa.Galonardo@UnitedWayNNJ.org](mailto:Lisa.Galonardo@UnitedWayNNJ.org) to learn more.



## INVEST IN ALICE WORKERS

Drive employee engagement and create a more supportive work environment. Through ALICE at Work, we'll help you implement strategies that create workplace opportunities for ALICE.

➤➤ Contact [Cary.Dawson@UnitedWayNNJ.org](mailto:Cary.Dawson@UnitedWayNNJ.org) for more details.



## BECOME AN EVENT SPONSOR

Gain valuable exposure as a philanthropic entity – whether it's an intimate gathering or a room filled with hundreds of prominent leaders.

➤➤ Email [George.Xuereb@UnitedWayNNJ.org](mailto:George.Xuereb@UnitedWayNNJ.org) for sponsorship opportunities.



**UNITED WAY**  
Northern New Jersey



United is the Way  
to Help ALICE Rise.  
Scan to learn more or  
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