

UNITED WAY TRIVIA QUESTIONS

Financial Need in NJ

- 1 In 2021, how many New Jersey households were in poverty or considered **ALICE**[®] (Asset Limited, Income Constrained, Employed), struggling to afford the basics?
 - a. 890,000
 - b. 1.3 million
 - c. 1.9 million
 - d. 2.6 million
- 2 Who is an example of an “ALICE”?
 - a. Child care educator
 - b. Grocery store clerk
 - c. Home health aide
 - d. All of the above
- 3 **True or False:**
A recent ALICE Report for New Jersey found that 22% of the state’s senior households could not afford the basics.
- 4 How does United Way of Northern New Jersey help ALICE families cope with the high cost of living in northern New Jersey?
 - a. Providing free tax preparation and filing services
 - b. Offering family caregivers a range of free education, services, and resources to help them care for a loved one
 - c. Advocating for public policy change at the local, state, and federal levels that promote economic and racial equity
 - d. All of the above
- 5 While 37% of all households in New Jersey struggle to make ends meet, there is a disproportionate rate of Black households facing financial instability. What percent of Black households in New Jersey are unable to afford the basics?
 - a. 48
 - b. 52
 - c. 59
 - d. 62

United Way Work Equity for ALICE

- 6 Each year, United Way of Northern New Jersey and its partners provide free tax preparation to more than 5,000 struggling families. As a result, how much are ALICE taxpayers saving in tax prep fees?
 - a. \$440,000
 - b. \$875,000
 - c. \$1.5 million
 - d. \$2.1 million
- 7 How much do families save on average by using United Way’s free tax preparation program?
 - a. \$175
 - b. \$270
 - c. \$350
 - d. \$420
- 8 The Earned Income Tax Credit, which provides relief to middle- and low-earning taxpayers:
 - a. Lifts families out of poverty in the short term
 - b. Decreases the likelihood of receiving public assistance in adulthood
 - c. Reduces the likelihood of being in poverty or near-poverty as an adult
 - d. All of the above
- 9 **True or False:**
Across the country, unpaid family caregivers save the health care system \$600 billion as they help oversee the care of a loved one with a physical or developmental disability, chronic illness, mental illness, or issues of aging.
- 10 **True or False:**
Some 24 million Americans care for a parent, spouse, child, sibling, or friend with a physical or developmental disability, chronic illness, mental illness, or issues of aging.

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11 True or False:
Through its assistive technology program, United Way provides unpaid family caregivers with technical support and devices to help care for loved ones.

12 True or False:
Along with taking a mental and physical toll, caring for a loved one can also affect caregivers financially. In fact, 27% of caregivers have taken a financial hit as a result of caregiving.

13 Despite struggling to afford life's basics, ALICE households often earn too much to qualify for public assistance. How many children living in financial hardship in New Jersey didn't access the Supplemental Nutrition Assistance Program, or SNAP?

- a. 178,00
- b. 300,200
- c. 546,000
- d. 741,000

14 According to United Way data, what is the annual cost of child care for an infant and preschooler in New Jersey?

- a. \$12,500
- b. \$15,680
- c. \$20,300
- d. \$33,700

15 How many infants and toddlers in New Jersey depend on some type of child care?

- a. 123,000
- b. 207,000
- c. 330,000
- d. 557,000

16 According to United Way data, what percentage of people with disabilities in New Jersey who are financially struggling spend more than 35% of their income on housing?

- a. 61%
- b. 72%
- c. 83%
- d. 91%



Volunteer Opportunities

17 How many essential school supplies were distributed during the 2022 United Way Tools for School drive, which provides children across the region with the basics needed to start the school year on the right track?

- a. 10,500
- b. 22,000
- c. 34,000
- d. 45,000

18 How many holiday gifts were distributed during the 2022 United Way Gifts of the Season drive, which brings holiday cheer to those struggling to afford the basics?

- a. 1,750
- b. 2,000
- c. 3,500
- d. 4,000

19 United Way of Northern New Jersey Women United helps ALICE and poverty-level households become financially self-sufficient through:

- a. Signature fundraisers
- b. Volunteer projects
- c. Advocacy opportunities
- d. All of the above

United Way's Stature

20 What started as a study to understand the struggles of families in one New Jersey county has become a grassroots movement. Today, United Way of Northern New Jersey's research arm, United For ALICE, includes United Ways, corporations, and foundations in how many states?

- a. 7
- b. 13
- c. 28
- d. 42

21 True or False:
United Way of Northern New Jersey is hosting its first ALICE Summit, a one-day event where hundreds of attendees from across the nation will gather to build new solutions for ALICE.

22 Which major sports team partners with United Way of Northern New Jersey annually to donate fitness equipment to a local playground?

- a. N.Y. Jets
- b. N.J. Devils
- c. N.Y. Yankees
- d. N.Y. Giants

Answers: 1.) b. 1.3 million, 2.) d. All of the above, 3.) False - 49 percent, 4.) d. All of the above, 5.) b. 52, 6.) c. \$1.5 million, 7.) b. \$270, 8.) d. All of the above, 9.) True, 10.) False - 38 million, 11.) True, 12.) True, 13.) c. \$20,300, 14.) c. \$20,300, 15.) b. 207,000, 16.) a. 61%, 17.) c. 34,000, 18.) d. 4,000, 19.) d. All of the above, 20.) c. 28, 21.) False - Three-day event, 22.) a. N.Y. Jets



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By securing racial and economic equity for ALICE® we can improve life for all.



United Way
of Northern New Jersey