



VIRTUAL CAMPAIGN TOOLKIT

Virtual Bingo Activity

Supplies Needed:

- One bingo card for every participant. You can have bingo cards automatically generated at the sites below. There are also options for customizing your set of bingo cards.
 - <https://myfreebingocards.com/>
 - <https://bingobaker.com/>
- A number, word, or phrase for each blank space on your bingo card. Both websites will randomize each bingo card so that no two are alike.
- Digital platform that is available to all participants. Could be your company intranet, a page on Microsoft Teams, Google Drive, Zoom, etc.

Instructions:

1. Send an email to invite employees to participate via email or posting on the company intranet, Microsoft Teams, Google Drive or through Zoom. Also inform them of the entry fee to participate and how to pay the fee.
2. Decide what platform you will use to post your number, word, or phrase for each drawing. You may also draw more than one number, word, or phrase as a bonus for your participants, and to speed the game up as needed.
3. Advise participants to announce BINGO on the platform's chat as soon as they hit B-I-N-G-O vertically, horizontally, or diagonally across their card.

Suggested entry fee: \$10



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Suggested Prizes:

- Gift cards to local businesses and restaurants
- Time off from work
- Company-branded swag items, i.e. T-shirts, thermoses, lanyards, etc.
- An ideal parking spot if they are working in-office
- Event tickets
- Gift credit cards
- Gift cards to online merchants

Considerations:

- Use words and phrases that are appropriate for your workplace. You can also just use numbers to save time in creating your bingo cards.

For more information, please email Lisa.Galonardo@UnitedWayNNJ.org or call 973.993.1160, x503.
