



UNITED in PURPOSE

Make A Difference Today

For ALICE® (Asset Limited, Income Constrained, Employed) households and those in poverty, the numbers don't add up. As inflation has soared, their low-wage jobs have not kept pace. The result? The cost of life's basics is out of reach for ALICE. With your support, United Way is working to improve life for ALICE and all.

Give Today: uwnnj.org/give

2024 GOALS



6,000 families receive **free tax prep** and filing services



2,400 family caregivers gain **education and supports**



4 new states join the **United For ALICE movement**



30 home-based child care providers receive **3,500 hours** of technical support



5,000 families and individuals obtain **school supplies and holiday gifts**

LIVE YOUR PURPOSE

United Way was there to help those in our community who are struggling to afford life's basics. **Our work continues thanks to supporters like you.**

"I am extremely thankful that there exists wonderful people in this world... Thank you, United Way." —Cherry, whose family received child care tuition assistance



4,000 holiday gifts distributed to struggling families and individuals



5,600 free tax returns filed, saving ALICE taxpayers \$1.5 million in tax prep fees



2,400 volunteers acted for ALICE — from stocking food pantries to collecting school supplies



70 family caregivers received help with **home technology** to better manage caregiving and work responsibilities



1 national and 25 state-level ALICE Reports sparked dialogue around struggling households impacted by the pandemic



\$34,000 school supplies distributed to students in need to ensure they get off to the right start



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By securing racial and economic equity for ALICE® we can improve life for all.

**DONATE
HERE**



United Way
of Northern New Jersey