UNITED IS THE WAY

GIFT OF STOCK

Thank you for selecting United Way as the recipient of your charitable donation. Some of the potential benefits of donating appreciated securities include:

- Avoid paying capital gains tax
- Receive a charitable income tax deduction
- Enjoy possible increased income
- Further our mission

Donating stock is a simple process that takes only a few minutes. In just two easy steps you can invest in United Way to help advance the common good in our communities:



1 Step One

Authorize your broker or financial consultant to transfer the stock as a contribution to United Way.

Account Name: United Way of Northern New Jersey

Brokerage Firm: Merrill Lynch

Contact Name: Elizabeth O'Brien

Phone: 212.236.5478

Account#: 857-84130

Federal Tax ID#: 22-1487247

DTC#: 8862

2 Step Two

Inform United Way of the transfer by contacting:

Steven Miller, P.O. Box 6835
Bridgewater, NJ 08807
973.993.6210
Steven.Miller@UnitedWayNNJ.org

Please be prepared to advise us of the following:

- Name of donor
- Name of security
- Number of shares intended
- Proposed date of transfer

After the stock is received, we will send you an acknowledgment letter as confirmation of your gift. The letter can also be used for tax purposes.