

UNITED WE CAN UNITED WE WILL

Make A Difference Today

Financially battered by the pandemic and now facing skyrocketing costs, ALICE® (Asset Limited, Income Constrained, Employed) and households in poverty are struggling to survive. Despite playing a critical role in the success of our community, these essential workers cannot afford life's basics. With your support, United Way is working to improve life for ALICE and all. Give Today: UnitedWayNNJ.org/Donate

2023 GOALS



6,000 families receive **free tax prep** and filing services



2,300 family caregivers gain **education and supports**



5,000 School Supplies and holiday gifts delivered to families and individuals



20,000 children access quality early education and child care



United Way was there to help those in our community who are struggling to afford life's basics. **Our work continues thanks to supporters like you.**



"I was able to get gifts for [my grandson] and have the best Christmas we ever had." —Kim, United Way Gifts of the Season recipient

2,800 volunteers acted for ALICE – from stocking food pantries to collecting school supplies

"I enjoyed participating...and making a positive impact on the community." —Grace, volunteer



"I have brand new desks and tables, a bookshelf to organize my library and a new changing table...my business looks fresh and new." —Damaris, child care provider



"It's allowed me to give [my son] more independence." —Dawn, caregiver



3 new **ALICE reports** and 34 new research partners drove change for struggling households nationwide

"It's incredible research... I hope we all will be using for decades... to inform policies, write harder-hitting journalistic stories, and lobby for increased services." —Michael John Carley, United For ALICE partner



5,600 free tax returns filed, saving ALICE taxpayers \$1.5 million in tax prep fees

"It was able to help me save money that I could use for food and gas." —Alicia, free tax prep client



