LETTER TO REQUEST PRIZE DONATIONS

**PLACE ON COMPANY LETTERHEAD**

**[Date]**

Dear **[Community Relations Manager or Business Owner]**:

Improving our community takes teamwork. **[Company Name]** is planning our annual giving campaign through United Way of Northern New Jersey and we need your help!

United Way of Northern New Jersey improves lives for **ALICE®** (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) and strengthens communities for everyone across Morris, Somerset, Sussex, and Warren counties, as well as portions of suburban Essex County.

Can **[Business Name]** help us show community support by donating **[goods or services requested]**?We will use your gift as an incentive to encourage our employees to invest in our community through United Way.

Please help us advance the common good in our northern New Jersey region. Together, we can inspire hope for a better tomorrow.

**[Insert contact information and date goods/services are needed.]**

With thanks,

**[Name]***United Way Campaign Coordinator*