

UNITED WE CAN. UNITED WE WILL.

## EVENT SPONSORSHIPS

Throughout the year, United Way hosts various events that bring together prominent leaders, changemakers, and invested members of the community.

### Make an Impact

As a sponsor of one or more of these events, you will:

- Gain valuable exposure
- Demonstrate positive corporate values
- Build customer loyalty
- Align your brand with a trusted philanthropic organization
- Contribute to direct solutions of critical community issues



Whether sponsoring a high-profile fundraiser or an intimate gathering, you'll be joining with other philanthropic businesses to help **ALICE**<sup>®</sup> (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) and households in poverty — those struggling to afford life's basics throughout our region.

### Invest in United Way

Show your support for United Way, ALICE essential workers, and our community by sponsoring one or more of the events below.

#### United Way Commercial Real Estate Network Legacy Event

A must-attend event in the commercial real estate industry for more than 20 years, this fundraiser brings together 500 top-level professionals.

#### United Way Women United<sup>®</sup> Rise and Shine

Our signature Women United fundraiser sees upwards of 400 philanthropic women who are leaders in business and their communities in attendance.

#### United Way Honey Open Golf Outing

During this women's-only golf event, attendees come together to golf, network, and help ALICE.

#### Help for Children Classic

Attendees enjoy a round of golf on a prestigious course while raising money to support children in need in our communities.

To learn more about these and other sponsorship opportunities as well as customized sponsorship packages, email [Tina.Gargiulo@UnitedWayNNJ.org](mailto:Tina.Gargiulo@UnitedWayNNJ.org) or call 973.993.1160, x111.



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United Way  
of Northern New Jersey