EVENT SPONSORSHIPS
Throughout the year, United Way hosts various events that bring together prominent leaders, changemakers, and invested members of the community.

Make an Impact
As a sponsor of one or more of these events, you will:

- Gain valuable exposure
- Demonstrate positive corporate values
- Build customer loyalty
- Align your brand with a trusted philanthropic organization
- Contribute to direct solutions of critical community issues

Whether sponsoring a high-profile fundraiser or an intimate gathering, you’ll be joining with other philanthropic businesses to help ALICE® (Asset Limited, Income Constrained, Employed) and households in poverty — those struggling to afford life’s basics throughout our region.

Invest in United Way
Show your support for United Way, ALICE essential workers, and our community by sponsoring one or more of the events below.

United Way Commercial Real Estate Network Legacy Event
A must-attend event in the commercial real estate industry for more than 20 years, this fundraiser brings together 500 top-level professionals.

United Way Women United® Rise and Shine
Our signature Women United fundraiser sees upwards of 400 philanthropic women who are leaders in business and their communities in attendance.

United Way Honey Open Golf Outing
During this women’s-only golf event, attendees come together to golf, network, and help ALICE.

Help for Children Classic
Attendees enjoy a round of golf on a prestigious course while raising money to support children in need in our communities.

To learn more about these and other sponsorship opportunities as well as customized sponsorship packages, email Tina.Gargiulo@UnitedWayNNJ.org or call 973.993.1160, x111.