

UNITED WE CAN. UNITED WE WILL.

## CORPORATE VOLUNTEER OPPORTUNITIES

Throughout the year, United Way provides large and small groups of employees from varied industries, backgrounds, and interests with meaningful projects to improve lives and build better communities. We work hard to match groups of volunteers with activities that best fit their skills, interests, and geographical needs. Projects can include simple repairs, landscaping, spring cleaning, painting, and interactive activities with children and the elderly.

### Organize a Day of Volunteerism

Dedicating work hours to a volunteer project has many benefits. Not only does it raise awareness of critical community issues and demonstrates a company's commitment to corporate social responsibility, but it also gives employees the chance to work together in a different and meaningful way.



#UnitedForALICE

### Get Connected With United Way

You can easily find year-round volunteer opportunities that match your interests at **[UnitedWayNNJ.org/volunteer](https://UnitedWayNNJ.org/volunteer)**. United Way offers skill-based, individual, and team projects such as providing free tax preparation, collecting school supplies or holiday gifts, and more.

### Join an Affinity Group

In addition to company-sponsored volunteer projects, employees can put their interests to work by joining a United Way affinity group such as United Way *Commercial Real Estate Network* or United Way *Women United*®. These types of groups help employees develop their professional skills while serving the community and advocating for change.

# Participate in United Way Day of Action

Each year on June 21, United Ways across the country organize a community-wide day of service called Day of Action. With more daylight hours than any other day, the summer solstice is the ideal time to let your actions speak louder than words. It's the perfect way to show what it means to LIVE UNITED.

By hosting a nationwide volunteer day, United Way fulfills its mission by mobilizing the caring power of thousands of people in each community. Be a part of the change in northern New Jersey; find a project in our community or create one on your own. Mark your calendars for this annual event. Save the date and start planning now for your *Day of Action* activity!



## Loan an Executive

The Loaned Executive Program allows companies to invest in their employees' growth while investing in the well-being of the community. Your organization can "loan" a corporate executive to United Way of Northern New Jersey to assist with tasks appropriate to the executive's skills and interests.

Donating the time of your employees is a wonderful gift to the community that will repay itself many times over.

- Employees return with a broader understanding of community issues
- Your company gains increased visibility and public recognition of your support to the community
- Your company benefits from the extensive networking opportunities with other local businesses
- Your employee(s) get experience using sales, management, and presentation skills

Participants in the Loaned Executive Program are one of United Way of Northern New Jersey's greatest resources. They help to:

- Raise awareness of United Way and pressing
- community problems
- Engage colleagues in a dialogue about volunteerism and community challenges
- Develop and implement employee giving campaigns by working with top management and employee campaign coordinators

Enabling employees to serve as loaned executives lets them make a personal difference in the community, while giving them valuable professional experience working as part of the United Way team.

## Get Involved

To learn more about our corporate volunteer projects or to organize a project for your company, email **Lisa Galonardo** at [Lisa.Galonardo@UnitedWayNNJ.org](mailto:Lisa.Galonardo@UnitedWayNNJ.org) or call **973.993.1160, x503**.



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United Way  
of Northern New Jersey