



VIRTUAL CAMPAIGN TOOLKIT

Virtual Trivia Activity

Virtual Trivia is a fun way to break up the workday. It also gets the brain moving and lets participants show expertise on various topics!

Supplies Needed:

- A set of trivia questions. They can be work-related or can come from other topics of interest – sports, music, film, history, science, and geography are all popular. Two possible websites are:
 - <https://www.triviawell.com/>
 - <https://trivia.fyi/>
- Digital platform that is available to all participants. Could be your company intranet, a page on Microsoft Teams, Google Drive, Zoom, etc.
- Add United Way-specific trivia questions to your list of questions. See our companion Trivia Quiz.

Instructions:

1. Send an email to invite employees to participate via email or posting on the company intranet or on a page in Microsoft Teams, Google Drive, or through Zoom. Also inform them of the entry fee to participate and how to pay the fee.
2. Decide which platform you will use to post your trivia questions. Create True or False, multiple choice or fill in the blank questions to make it more interesting for your participants.
3. Advise participants on how to record their answers based on the platform used. The first correct answer wins!
4. Email employees to advise them of trivia schedule and what platform you will use so that they can anticipate each trivia question.

Suggested entry fee: \$10



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United Way
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Suggested Prizes:

- Gift cards to local businesses and restaurants
- Time off from work
- Company-branded swag items, i.e. T-shirts, thermoses, lanyards, etc.
- Extra PPE swag, i.e. hand sanitizer, face masks, disinfecting wipes, etc.
- An ideal parking spot if they are working in-office
- Event tickets
- Gift credit cards
- Gift cards to online merchants

Considerations:

- Use trivia questions that are appropriate for your workplace. Consider topics or special themes that offer the broadest opportunity for your participants.

For more information, please email Lisa.Galonardo@UnitedWayNNJ.org or call 973.993.1160, x503.