



VIRTUAL CAMPAIGN TOOLKIT

Virtual Guess the Jar Count

Everyone enjoys a good guessing game – here is a virtual twist on a fun activity - Guess the Jar Count!

Supplies Needed:

- Clear jar of some type that can be placed in a public area in your business or someone's home.
- Countable items to be placed in the jar for people to guess (i.e. jelly beans, coins, candy, popcorn, etc.).

Instructions:

1. The jar can be placed in your office or with someone at home. Fill the jar and make sure someone counts the items placed in the jar.
2. The person responsible for filling the jar should video or take photos of the jar from all angles and share video/photos with colleagues, so that they can guess the count.
3. Decide the time frame for guessing and determine a prize for the person who guesses the amount or comes closest. Send out the ground rules to fellow employees.

Suggested entry fee: \$10

Suggested Prizes:

- Gift cards
- T-shirts
- The jar with contents

For more information, please email Lisa.Galonardo@UnitedWayNNJ.org or call 973.993.1160, x503.



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