# UNITED WAY CAMPAIGN

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## VIRTUAL CAMPAIGN TOOLKIT

### VIRTUAL GUESS THE JAR COUNT

Everyone enjoys a good guessing game – here is a virtual twist on a fun activity - Guess the Jar Count!

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#### Supplies Needed:

- Clear jar of some type that can be placed in a public area in your business or someone's home.
- Countable items to be placed in the jar for people to guess (e.g. jelly beans, coins, candy, popcorn, etc.).

#### Instructions:

- 1. The jar can be placed in your office or with someone at home. Fill the jar and make sure someone counts the items placed in the jar.
- 2. The person responsible for filling the jar should video or take photos of the jar from all angles and share video/photos with colleagues, so that they can guess the count.
- 3. Decide the time frame for guessing and determine a prize for the person who guesses the amount or comes closest. Send out the ground rules to fellow employee.

#### Suggested entry fee: \$10

#### **Suggested Prizes:**

- Gift cards
- T-shirts
- The jar with contents

For more information, please contact Susan Cohen 973.993.1160, x108 or email <u>Susan.Cohen@UnitedWayNNJ.org</u>.



United Way of Northern New Jersey