WHEN PAYCHECKS DON’T ADD UP

For more than 100,000 households in northern New Jersey, living just above the poverty line doesn’t translate into financial stability. We call these households ALICE® — Asset Limited, Income Constrained, Employed — because despite working they still can’t afford the basics. For example, a salesperson and a warehouse worker earning median wages would find themselves in the red just trying to survive.

MEET ALICE: STRUGGLING TO SURVIVE

Family of Four Survival Budget: $7,352*

- Housing $1,479
- Child Care $1,691
- Food $935
- Transportation $623
- Health Care $840
- Smartphone $75
- Household Necessities $668
- Taxes $1,041

*Monthly budget is the ALICE Household Survival Budget for two adults, an infant, and a preschooler. **Household Necessities represents the Miscellaneous category in the Household Survival Budget, accounting for cost overruns and items such as toiletries, diapers, cleaning supplies or work clothes.