






WHEN PAYCHECKS DON'T ADD UP

For more than 100,000 households in northern New Jersey, living just above the poverty line doesn't translate into financial stability. We call these households **ALICE**[®] – Asset Limited, Income Constrained, Employed – because despite working they still can't afford the basics. For example, a salesperson and a warehouse worker earning median wages would find themselves in the red just trying to survive.



MEET ALICE: STRUGGLING TO SURVIVE

Family of Four Survival Budget: \$7,352*

 Housing	-\$1,479	 Health Care	-\$840
 Child Care	-\$1,691	 Smartphone	-\$75
 Food	-\$935	 Household Necessities**	-\$668
 Transportation	-\$623	 Taxes	-\$1,041

*Monthly budget is the ALICE Household Survival Budget for two adults, an infant, and a preschooler. **Household Necessities represents the Miscellaneous category in the Household Survival Budget, accounting for cost overruns and items such as toiletries, diapers, cleaning supplies or work clothes.

Source: ALICE Report for New Jersey, 2020. Visit us on the web at UnitedWayNNJ.org.



United Way
of Northern New Jersey