



**BASIC NEEDS
SHOULD NOT BE
HOPES AND DREAMS.**

LIVE UNITED

United Way fights for the health, education, and financial stability of every person in every community. We have one life. To live better, we must Live United.®



**United Way
of Northern New Jersey**

EASING THE BURDEN; CHANGING LIVES

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t United Way, we fight for the health, education, and financial stability of every person in every community. And this hard work starts with helping those for whom this remains out of reach – our ALICE® and poverty-level friends and neighbors.

On many levels, New Jersey is an affluent state – one with a high median income, quality schools, and prosperous corporations. But hidden within every New Jersey community is a large number of people who go to work each day yet still cannot afford the basics: housing, child care, food, health care, and transportation.

ALICE, a United Way acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed, represents these fragile community members who earn more than the Federal Poverty Level but not enough to make ends meet. When ALICE is combined with those in poverty, the result is that nearly 4 in 10 New Jersey households is teetering on the edge, one car repair or health emergency from financial crisis.

At United Way we don't shy away from problems, even ones this huge. Instead, we surround our community's most daunting social crises and fight. Because we believe we



can – and must – find ways to support fragile families during tough times and empower them to build a better life for themselves.

To accomplish this, United Way of Northern New Jersey is working to remove the barriers that keep families from financial stability, now and in the future:

- Preparing the next generation's workforce by increasing access to quality education and training.
- Offering free tax preparation services, financial education, and job training resources.
- Strengthening family caregivers so that caring for an ill, aging, or disabled loved one is not mentally, physically, or financially crippling.

But we can only win this fight by living united. Join us as we fight for those who need a voice. Visit UnitedWayNNJ.org to stay informed and involved.

1,230,061

The number of
struggling
households in
New Jersey



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