ALICE is an acronym for Asset Limited, Income Constrained, Employed. United Ways from several states have joined forces to form United For ALICE, a grassroots movement to improve the lives of these vulnerable families, neighbors, and colleagues who work hard, earn above the Federal Poverty Level, but not enough to afford a basic household budget.

This effort is partially funded and supported by the National ALICE Advisory Council, a body of corporate and national organizations convened to elevate ALICE’s voice to a national level. The Council is a forum for sharing experiences, developing best practices and building innovative impact strategies to stabilize ALICE households and our broader economy. The National ALICE Advisory Council seeks to:

- Stimulate national dialogue, raising awareness and consciousness of this important issue
- Strengthen and unify organizations supporting ALICE
- Inspire action (corporate policy, public policy, individual action)
- Engage new entities, with varying perspectives, to strengthen the project
- Be inclusive and representative of geographic, cultural, and ethnic diversity

**NATIONAL ALICE ADVISORY COUNCIL COMPOSITION**

Each entity that makes a financial contribution and public commitment to help the ALICE population earns a seat on the National ALICE Advisory Council. Current members include:

- Aetna Foundation  |  Alliant Energy  |  AT&T  |  Atlantic Health System  |  Atlantic Union Bank  |  Deloitte
- Entergy  |  Johnson & Johnson  |  KeyBank  |  Novartis Pharmaceuticals Corporation  |  RWJBarnabas Health
- The Hartford  |  Thrivent Financial Foundation  |  UPS  |  U.S. Venture

**MEMBERSHIP**

Membership on the Council is $25,000 per calendar year.

**QUESTIONS**

For more information contact Molly Rennie at Molly.Rennie@UnitedWayNNJ.org or 973.993.1160, x113.