



## NATIONAL ALICE ADVISORY COUNCIL

**ALICE** is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed. United Ways from several states have joined forces to form **United For ALICE**, a grassroots movement to improve the lives of these vulnerable families, neighbors, and colleagues who work hard, earn above the Federal Poverty Level, but not enough to afford a basic household budget.

This effort is partially funded and supported by the **National ALICE Advisory Council**, a body of corporate and national organizations convened to elevate ALICE's voice to a national level. The Council is a forum for sharing experiences, developing best practices and building innovative impact strategies to stabilize ALICE households and our broader economy. The National ALICE Advisory Council seeks to:

- Stimulate national dialogue, raising awareness and consciousness of this important issue
- Strengthen and unify organizations supporting ALICE
- Inspire action (corporate policy, public policy, individual action)
- Engage new entities, with varying perspectives, to strengthen the project
- Be inclusive and representative of geographic, cultural, and ethnic diversity

## NATIONAL ALICE ADVISORY COUNCIL COMPOSITION

Each entity that makes a financial contribution and public commitment to help the ALICE population earns a seat on the National ALICE Advisory Council. Current members include:

**Aetna Foundation | Alliant Energy | AT&T | Atlantic Health System | Atlantic Union Bank | Deloitte  
Energy | Johnson & Johnson | KeyBank | Novartis Pharmaceuticals Corporation | RWJBarnabas Health  
The Hartford | Thrivent Financial Foundation | UPS | U.S. Venture**

## MEMBERSHIP

Membership on the Council is \$25,000 per calendar year.

## QUESTIONS

For more information contact Molly Rennie at [Molly.Rennie@UnitedWayNNJ.org](mailto:Molly.Rennie@UnitedWayNNJ.org) or 973.993.1160, x113.

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