

# JOIN OUR FIGHT FOR ALICE

*"I fight to  
improve life in the  
communities where  
we work and live."*

*Michellene Davis*

– Michellene Davis,  
RWJBarnabas Health

2019-20 REPORT TO OUR LEADERS



United Way  
of Northern New Jersey



# I FIGHT FOR A BETTER WORKPLACE FOR ALICE

As a United Way Women United® member, I am adding my voice to a powerful group of changemakers in our community. Together, united, we are changing the course for ALICE employees.

For ALICE, working hard isn't enough. ALICE is living paycheck to paycheck, unable to afford the basics. Women United advocates for workplace policies that help ALICE employees succeed.

I've seen as a Women United member, when we come together and advocate for ALICE — whether it's for improved workplace policies or access to safe, quality child care — we all win.

## JOIN ME IN THE FIGHT



Ardaman Singh, PRAB, Inc.

Donate **\$5,000** and provide **4 MONTHS** of infant care for a working ALICE family.

## UNITED WAY'S IMPACT

It was a battle that took more than a decade to win, but by the start of 2020, \$7.7 million in new state funding will be in place to support and expand public preschool in 14 school districts across our northern New Jersey region.

A tireless foot soldier in this campaign, United Way stayed the course, ensuring that local school districts with high percentages of families who are in poverty or ALICE would benefit. For too long, many of these households couldn't afford the high price tag of quality private preschool at a cost of over \$1,000 a month.

In addition to successfully advocating for additional state funding, United Way worked behind the scenes with school districts, the state, and local nonprofit preschool centers to make sure communities were ready when the funding was realized.



## HOW YOU CAN HELP

Join United Way Women United and be a force for change. A gift of \$1,000 gains you entry into our local Giving Circle, a dedicated group of philanthropic leaders who are engaged in volunteer, fundraising, and advocacy efforts to help the region's ALICE population. Women leaders who join also have access to networking and professional development opportunities.

For more information, visit [UnitedWayNNJ.org/WomenUnited](https://UnitedWayNNJ.org/WomenUnited), email [Michele.Dreiblatt@UnitedWayNNJ.org](mailto:Michele.Dreiblatt@UnitedWayNNJ.org) or call 973.993.1160, x128.



# I FIGHT FOR FAMILY CAREGIVERS

Caring for a loved one who is ill, frail or living with a disability or mental illness takes a heavy toll on caregivers. And it can happen overnight, leaving caregivers scrambling for help.

Like those before me, I found myself overwhelmed when I became a caregiver for an ailing parent. Thankfully, *United Way Caregivers Coalition* was there to help me through a difficult time.

The *Coalition* arms thousands of area caregivers with critical resources and supports. I've experienced firsthand the profound impact the *Coalition* has on caregivers. It's why I became a *United Way Tocqueville Society* donor and why I fight for family caregivers.

## JOIN ME IN THE FIGHT



Tim Greiner, JLL



Donate **\$12,000** and help **5** family caregivers receive assistive technology.



## HOW YOU CAN HELP

When you donate \$10,000 or more, you join the *United Way Tocqueville Society*, a distinguished philanthropic community that enables us to advance our mission of creating opportunities for a better life for all. For more information, email [George.Xuereb@UnitedWayNNJ.org](mailto:George.Xuereb@UnitedWayNNJ.org) or call 973.993.1160, x117.

## UNITED WAY'S IMPACT

*United Way Caregivers Coalition* launched a pilot program earlier this year to bring assistive technology into the lives of family caregivers. The results have been a game changer for both caregivers and care recipients.

For those receiving care, the technology has helped them maintain some independence while providing much-needed social interaction and reducing feelings of isolation.

By knowing their loved ones are safe, caregivers have also benefitted. One participant can now focus on work knowing she can virtually connect with her husband who is living with a disability. Another caregiver can rejoin the workforce now that she can virtually check in on her parents.

Due to the pilot's success and the overwhelming need, the program is expanding further into our footprint.





# I FIGHT TO PUT MONEY BACK INTO ALICE'S WALLET

I've seen the impact of United Way's work firsthand as a 40-year volunteer. A small but mighty organization, United Way removes the barriers that keep struggling individuals and families from achieving financial stability.

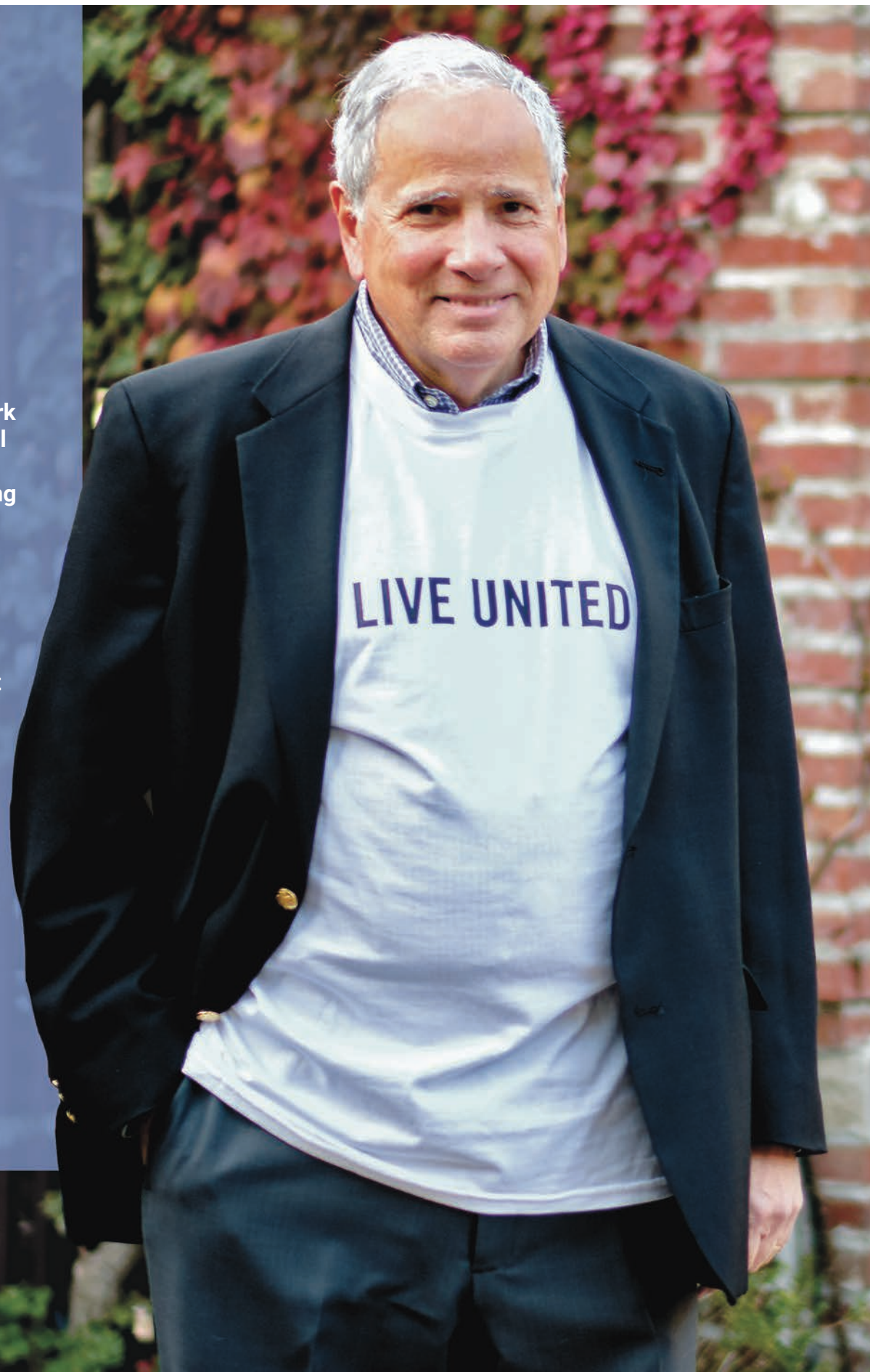
One way they accomplish this is by offering ALICE and those in poverty access to free tax preparation services. This allows ALICE to avoid the high cost of tax preparer fees while getting back every dollar they are due.

I believe in the work United Way is doing. I believe in fighting for ALICE. That's why I'm not only a volunteer, I'm also a *Leadership Giving Circle* donor.

## JOIN ME IN THE FIGHT



Ted O'Dell, Retired



Donate **\$1,000** and help **50** ALICE families receive **FREE** tax preparation.



## HOW YOU CAN HELP

By donating \$1,000 or more, you'll be joining the United Way *Leadership Giving Circle* and helping us continue our fight for ALICE. Your investment will help us remove the barriers that keep families from financial stability now, and in the future. For more information email [George.Xuereb@UnitedWayNNJ.org](mailto:George.Xuereb@UnitedWayNNJ.org) or call 973.993.1160, x117.

## UNITED WAY'S IMPACT

This year, more than 6,000 struggling households within our five-county footprint relied on our free tax preparation services. With the help of the IRS, the Greater Providence Missionary Baptist Church, and NORWESCAP RSVP, we refunded \$6.6 million and saved residents \$1.5 million in tax preparation costs.

Along with saving clients the average \$270 fee paid tax preparers charge, our free tax preparation program helped them receive \$2.6 million in critical tax credits. A lifeline for families struggling to survive, these tax credits can significantly boost refunds, helping ALICE afford the basics.





# A SPECIAL THANK YOU TO OUR ALEXIS DE TOCQUEVILLE DONORS

Anonymous

Marc Anderson

Mr. Jonathan Bellack and  
Ms. Jennifer Bonnell

Mr. and Mrs. Jay Brodish

Daniel Davison

Donald Doran

Jonathan D. Ewing

F.M. Kirby Foundation

Litterman Family Foundation

John B. Franklin

Nena and David Green

Amanda and Timothy Greiner

Laurie and Philip Gross

Russell Hansen

Conrad Howell

Jennifer and Christopher Johnson

Robert C. Kossar

Barbara and Kevin Loughran

John and Karen May

Aileen O'Donovan

Elizabeth and Kevin Paul

Margaret and John Post

Rowena and Rob Pullan

Bob and Phyllis Rosone

Frank Walsh

Joseph Zarra



**JOIN THE FIGHT** 

Visit [HelpALICE.org](https://HelpALICE.org) to donate today

**GET CONNECTED**  

@UnitedWayNNJ | #UnitedForALICE